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# RESUME

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**ASHLEA O'NEILL**

**2/1D NATHAN AVE, ASHGROVE**

**0428992727**

**ASHLEA.ONEILL@GMAIL.COM**

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## CREDENTIALS

- Bachelor of Visual Communication Design from Queensland College of Arts
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## RECOGNITIONS AND AWARDS

- Winner of 2009 QCA Best Portfolio Award 2009;
  - Winner of highest GPA QCA Award;
  - QDOS Award winner of Visual Communication Upcoming Designer Award 2009;
  - AGI Ideas, Queensland College of Art representative 2009;
  - Liveworm Design Scholarship, 2008-2009.
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## EMPLOYMENT SKILLS HISTORY

Currently:

In-house graphic designer, Jan Murphy Gallery.

- Designing and producing customer liaison materials, including online and printed materials;
- Creating signage and identity materials such as artwork signage and interior displays;
- Collaborating with web programmers and performing weekly updates and amendments to the company website;
- Liaising with various printing houses and distributors;
- Gallery photography;
- Developing and maintaining relationships with artists and clients;
- Administrative duties including file management and compiling database materials.

## 2006-2009

Customer service, Toowong Village News Express

Duties Included:

- Greeting and serving customers;
- Working within a team environment to provide high quality service;
- Maintenance of store visage;
- Management of lotto sales and returns;
- Training duties;
- Ensuring stock was readily available and accounted for;
- Deliver duties.

## 2004-2006

Salesperson and guide, Fascinating Facets

Duties included:

Client liaison;

Interior and exterior display design;

Jewellery designer;

Jewellery salesperson;

Tour guide;

## FREELANCE PROJECTS

- Web design and company identity manager for Wondaree Macadamias:  
Preparing HTML scripts, javascript image setup and basic order form setup;
  - Kate Dawes Flower Design: Website construction and maintenance,  
designing a website which acts as the business' shop front and initial client  
interaction point.
  - Brisbane Gallery Conglomerate: Designing invitations for the Arts Sunday  
event, encompassing online, poster, and post-card materials.
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